Join us to hear successful entrepreneurs share their wisdom.

**Richard Kronenthal • Founder and Chief Scientific Officer**
**Orthocon**

"Medical Device Commercialization: Past, Present and Future"

**Date:** Wednesday, April 4, 2012  
**Time:** 5:00-6:00 PM  
**Campus:** Busch Campus, Rutgers University  
**Building:** Biomedical Engineering Building, Room 102

In 2005, Dr. Kronenthal founded Orthocon, a specialty pharmaceutical and medical device company focused on surgical hemostasis and drug delivery. Dr. Kronenthal formerly headed J&J Ethicon’s R&D Division, where he was responsible for developing the Vicryl® suture line. In 1980, he received the prestigious Johnson Medal for Research and Development for accomplishments leading to the successful marketing of novel surgical products, having accumulated sales measured in billions of dollars. After retiring from Ethicon, Dr. Kronenthal served as a consultant for more than 40 corporations, venture capital investors and institutions in the health care field. He has also served on numerous scientific advisory boards and as a board member for several companies. Dr. Kronenthal has authored 14 publications and holds 23 U.S. patents in the chemical and health care fields. His Doctorate in Organic Chemistry was awarded by Polytechnic Institute of New York where he later taught organic chemistry.

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