Attention All Students, Faculty and Staff
MARK YOUR CALENDARS... DON'T MISS IT!

TECHNICAL ENTREPRENEURSHIP SEMINAR SERIES

Join us to hear successful entrepreneurs share their wisdom.

Curt Carlson • President and CEO • SRI International
“Innovation. The 5 Disciplines for Creating What Customers Want.”

Date: March 4, 2009
Time: 5:00-6:00 PM
Campus: Busch Campus, Rutgers University
Building: Biomedical Engineering Building, Room 102
RSVP via evite at:
http://www.evite.com/app/publicUrl/CZKFAGGjTBXPIKOOGTV/RU-CIVET-Seminar

Curt Carlson, named president and chief executive officer of SRI International in December 1998 after 25 years with Sarnoff Corporation (an SRI subsidiary) is head of Ventures and Licensing at Sarnoff. He helped found more than 12 new companies, started and helped lead the high-definition television (HDTV) program that became the U.S. standard and, in 1997, won an Emmy® Award for outstanding technical achievement at Sarnoff. In 2007, Carlson was named chairman of Sarnoff's Board of Directors and has served on numerous public and private boards, several government task forces and is a charter member of the Highlands Group, which recommends important technologies to senior U.S. government officials.

In 2007, Carlson was bestowed the Medal of Excellence Award for Alumni Lifetime Achievement by Rutgers University's School of Engineering and the Herbert F. Taylor Alumni Award for Distinguished Service by Worcester Polytechnic Institute, among other distinguished awards.

Carlson has published or presented more than 50 technical publications and holds fundamental patents in the fields of image quality, image coding, and computer vision. His book, co-authored with William Wilmot entitled “Innovation: The Five Disciplines for Creating What Customers Want,” describes how SRI’s unique process for innovation can be applied to all types of commercial and nonprofit enterprises, including the government.

Carlson received his B.S. in physics from WPI and his M.S. and Ph.D. degrees in atmospheric physics from Rutgers University.

Coming Soon... Mark Your Calendars...
April 1, 2009 • Greg Erman • President and CEO • Renalworks
“Confessions of a Serial Entrepreneur”
May 6, 2009 • Mir Imran • CEO • InCube Labs
“Experiences of a Medical Device Entrepreneur”

Questions? Contact Susan Engelhardt • Center for Innovative Ventures of Emerging Technologies (CIVET) • 732-445-4900 x6263 • engels@rci.rutgers.edu